

# Sustaining Annual Support for IDEA in 2017



**CAMPUSENERGY**  
**2017** February 20-24  
Hyatt Regency Miami  
Miami, FL



**IDEA2017**  
**Sustaining Our Success**

108<sup>TH</sup> ANNUAL CONFERENCE & TRADE SHOW  
June 26-29 | Fairmont Scottsdale Princess | Scottsdale, AZ

**From the very beginning in 1909, IDEA's equipment manufacturers and suppliers and consulting engineers have been stalwart, full-fledged association members and critical contributors to advancing the efficiency, technology and reliability of the district energy industry.**

Today, those same IDEA business partner organizations are seeking new approaches to more fully support the mission of IDEA in helping our end-user systems to provide robust and sustainable district energy services to cities, campuses and communities around the world.

IDEA is pleased to offer of Sustaining Annual Sponsorships that provides a higher platform of visibility, strengthens our core abilities to educate and advocate, and distinguishes our Sustaining Sponsors as leaders in their field.

**Sustaining Annual Sponsors will help to underwrite:**

- Enhanced education and media outreach campaigns to showcase the innovation and environmental benefits of District Energy/CHP;
- Timely research and professional advocacy on urgent industry issues like LEED & District Energy; energy and climate legislation and other legislative objectives;
- Robust membership outreach and industry growth activities.

In consideration, yearly sponsors will receive many benefits and recognition. **See the adjacent grid of benefits for each level of sponsorship.**

Sponsorship Benefits	Platinum \$50,000	Gold \$25,000
Rotating logo on IDEA broadcast emails – exclusive benefit to Annual Sponsors	●	●
Banner ad on IDEA website for the year	●	●
Logo on an IDEA/district energy ad in industry magazines	●	●
Platinum level conference sponsorship recognition at IDEA's CampusEnergy2017 Conference (All features of Platinum status)	●	
Gold level conference sponsorship recognition at IDEA's CampusEnergy2017 Conference (All features of Gold status)		●
Platinum level conference sponsorship recognition at IDEA2017 in Scottsdale (All features of Platinum status)	●	
Gold level conference sponsorship recognition at IDEA2017 in Scottsdale(All features of Gold status)		●
Technical and content contributor on specially-focused IDEA webinars	3	1

**To make your commitment to IDEA, please complete the attached form or contact:  
Tanya Kozel, Director of Sales, 720-541-7913 or tanya.idea@districtenergy.org.**

# Sustaining Annual Support for IDEA in 2017



## APPLICATION

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Website \_\_\_\_\_

**Sponsorship Level:**  Platinum: \$50,000 USD  Gold: \$25,000 USD

### Method of Payment

Check Enclosed (US funds)  Visa  MasterCard  American Express  Wire Transfer

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3-4 digit code \_\_\_\_\_

Signature \_\_\_\_\_

**Please send a digital file (jpg AND eps) of your company logo to: [tanya.idea@districtenergy.org](mailto:tanya.idea@districtenergy.org).**

*(The logo will be used on sponsorship signage and various conference materials.)*

**Make checks payable to IDEA from a US bank in US funds and mail to:**

IDEA  
24 Lyman Street, Suite 230  
Westborough, MA USA 01581

**Please contact Tanya Kozel at [tanya.idea@districtenergy.org](mailto:tanya.idea@districtenergy.org) or 720-541-7913 if you have any questions.**